



SPENCER REYNOLDS

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850.428.3935

EXPERIENCE

Senior User Experience Designer - IBM Cloud // Sept 2019 - Present

Led a team of 5 designers to launch the user experience (UX) for OpenShift on IBM Cloud as a strategic portion of the \$34.6 billion Red Hat acquisition. Launched IBM Cloud's infrastructure as code tool, Schematics, to enable the quick and easy deployment of complex cloud architectures.

User Experience Designer - IBM Cloud // Sept 2017 - Sept 2019

Led the UX design of the IBM Kubernetes Service's (IKS) failsafe architecture to keep users' applications up and running. Facilitated the transition of IBM Cloud to run on IKS growing year-over-year revenue 344% with a company leading conversion of 18% from free to paid usage.

Associate User Experience Designer - IBM Cloud // Jan 2016 - Sept 2017

Selected from 60 peers working in Cloud to join a small tactical team to launch IBM's Kubernetes Service. Worked closely with executives, cloud architects, and product management to embrace Design Thinking methodologies and enable IBM Cloud users to leverage the power of Kubernetes without the hassle of setting up and managing the technology.

Volunteer Representative in Kiev, Ukraine // Jun 2010 - May 2012

Worked 80+ hour weeks directing and training local leaders and over 35 other full-time volunteers. Focused on helping others to accelerate personal growth, teach effectively, and achieve organizational goals. Served as a counselor to local leadership. Interpreted, translated, and conducted local and regional meetings. Developed appreciation for the Ukrainian culture.

EDUCATION

Brigham Young University - Provo, Utah

Bachelor of Fine Arts, Industrial Design

Full Tuition BYU Academic Scholarship

3.83/4.00 Cumulative GPA

Languages

Ukrainian – Fluent

Russian – Survival

ACTIVITIES & VOLUNTEERING

- Appointed Executive Assistant then President of volunteer community outreach organization responsible for the welfare of over 400 people // 2017 - Present
- Ironman Florida: Trained for and completed a triathlon consisting of a 2.4 mile swim, 112 mile bike, and 26.2 mile run in 12 hours 11 minutes - Top 20% of triathletes // 2015
- Designed minimally invasive surgical devices for 7 months as a co-op at Ethicon (Johnson & Johnson) in collaboration with biomedical engineers and surgeons // 2014
- President of BYU Industrial Designers Society of America - Led a committee of 10 peers to organize and run the BYU Industrial Design Symposium featuring keynote speakers from design studios at Nike, Microsoft, and Black Diamond // 2013, 2014
- Presented monthly inspirational talks to youth in a detention center // 2013

AWARDS

- Appointed an "IBM Master Inventor" for mentoring other IBMers and filing over 20 patents in domains such as solar, self-driving vehicles, and the internet of things // 2020
- BIG Awards for Business: Product of the Year - Red Hat OpenShift on IBM Cloud // 2020
- International "Good Design Award" for UX of Red Hat OpenShift on IBM Cloud // 2020
- IBM Outstanding Innovation Award for leading design org in patent contributions // 2019
- IBM Outstanding Technical Achievement Award for "Leading the user experience design of Red Hat OpenShift on IBM Cloud" // Sept 2019
- Eagle Scout and Scout Leader in the Boy Scouts of America // 2005, 2014, 2017
- Semifinalist - Walt Disney Imagineering's ImagiNations Design Competition // 2013